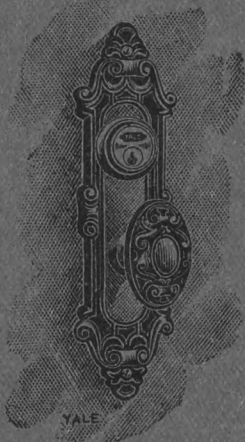




Welcome

To
Edmonton
Exhibition
Aug. 11th to 16th
1913

SOMMERVILLE HARDWARE CO.
LIMITED
FIRST STREET EDMONTON



The Yale Lock

keeps watch while you
sleep. A sure Pro-
tection

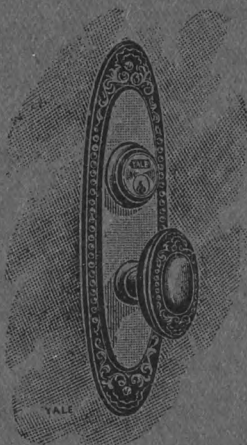
See

Sommerville's

*For
Full Line
of*

YALE

Hardware



Be sure to visit . . .

Sommerville's

The largest and most up-to-date
Departmental Hardware Store in
Canada, right here on First Street
in our own city.



Front View

THE success of this mammoth store is due greatly to the foresight and capable management of Mr. Walter A. Riggs who has put energy, push and system into every department.

POISONS

AND THEIR ANTIDOTES

Act Quickly. Time is Life

Send for a Physician

Induce vomiting by drinking hot water, strong mustard water, swallow sweet oil or whites of eggs, tickle throat with feather.

POISONS

ANTIDOTES

Acids—Muriatic,
Oxalic, Acetic,
Sulphuric, Nitric

} Soapsuds, Magnesia,
Lime Water

Prussic Acid

} Ammonia in Water
Dash water in face

Carbolic Acid

} Flour and Water
Mucilaginous drinks

Alkalies—Potash,
Lye, Hartshorn,
Ammonia

} Vinegar or Lemon
Juice in Water

Bug Poison, Lead,
Saltpeter, Corro-
sive Sublimate,
Sugar of Lead

} Whites of Eggs or
Milk in large doses

Arsenic,
Rat Poison,
Paris Green,
Chloroform,
Chloral, Ether

} Milk, raw eggs, sweet
oil, lime water, flour
and water. Dash cold
water in face, artificial
respiration.

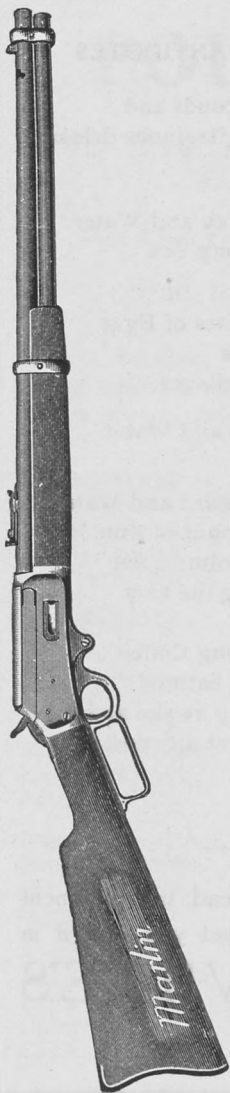
POISONS

ANTIDOTES

Carbonate of Soda	}	Soapsuds and
Copperas		Mucilaginous drinks
Cobalt		
Iodine	}	Starch and Water
Antimony		Strong Tea
Tartar Emetic		
Mercury and its salts	}	Whites of Eggs
		Milk
		Mucilages
Nitrate of Silver	}	Salt and Water
Lunar Caustic		
Strychnine	}	Mustard and Water
Tincture of Nux		Sulphur of Zinc
Vomica		Absolute quiet
		Plug the ears
Opium	}	Strong Coffee
Morphine		Hot bath
Laudanum		Keep awake and mov-
Paregoric		ing at any cost
Soothing Powders		
or Syrups		

Keep cool, keep your head, use judgment
and work and don't forget you saw it in

SOMMERVILLE'S
SOUVENIR BOOK.



How
about
that
New Marlin
RIFLE?

Oh yes, we have
'most any kind you
want, but we would
like to show you

The
MARLIN

SOMMERVILLE'S



Gentlemen's Rest Room

IT is certainly a feast for the eyes of any sport lover to visit the Sporting Goods Department of Sommerville's. You will find the largest display of the most modern rifles, shot guns, tennis goods, base ball supplies, etc., to be seen anywhere in Alberta. The success of this department is due largely to the untiring efforts of Mr. T. J. McMann whom you will find to be a genuine sportsman and ready to welcome you at any time. A blackboard announces the results of tournaments, shoots, ball games, etc.

COME IN AND REST

Sommerville's

The

Home

of

PETERS'

SHELLS

Ammunition

to fit 'most

any gun

Ask for Peters'

Dear Ma---

We had the swellest time at the Edmonton fair fur too days. Me and Pa stad at uncle Joshs and had to ride on the street kars. They run so fast that it made my head swim sometimes. There war lots and lots of funny things. I had a ride on the merry go round but pa wouldnt get on cause he was afraid he might fall off. There was some of the fattest kows and pigs you ever seen. Then there was some great big buildings that had all kinds wem-ons stuff fixed up to look nice. But say ma you had orta seen the funny place a big hardware store had. It just looked like a big woods with wild animals and ever so many guns. Pa said you might bring me a gun when you come back. Say ma there are sure some dandy ones at that big store.

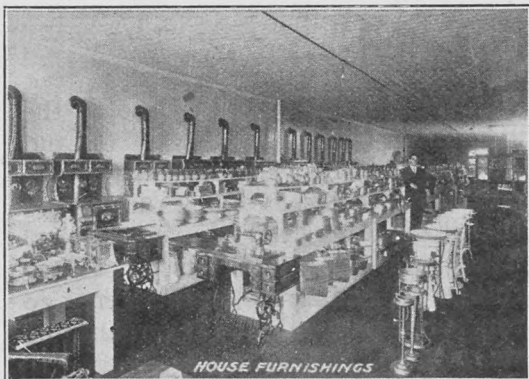
I wish you would hurry home

Jack

P.S.—Say ma the name of that big store is

SOMMERVILLE'S

Jack.



Household Furnishings Department

THIS Department located on the second floor and reached by an electric elevator, is given over to a most complete line of modern

Household Articles

of highest grade. You will see a very classy showing of Stoves, Ranges, Kitchen Cabinets, etc., which will be of interest to you. In connection with this department we have a cosy modern ladies' rest room to which we welcome all ladies.

A genuine joke is something that makes everyone laugh and hurts nobody's feelings.

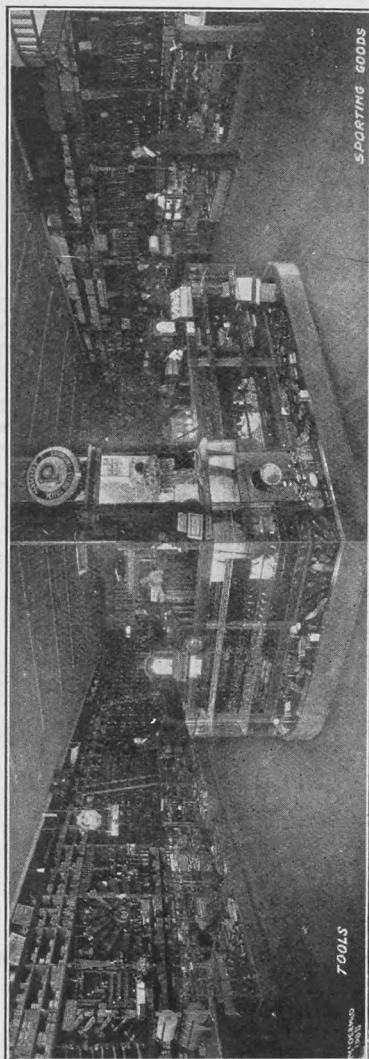
Our . . .

Blue and White **Enamel Ware**

is no joke, but every lady who uses it has a satisfied look.

Every pill has a sugar coat. When we speak of a man being a bad pill—well, someone has scraped the sugar coat off him. We would like to keep our coats on so don't scrape us too hard. We are only men.

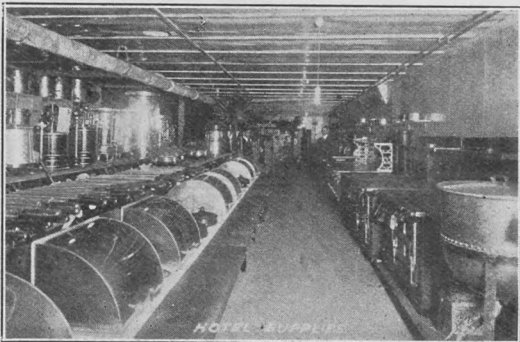
We don't sell pills, our goods are genuine through and through.



Main Floor, Sommerville's Departmental Hardware
First Street, Edmonton

The Main Floor

shown on opposite page, is 50 ft. wide by 140 ft. long. The large handsome show cases containing cut glass, silverware, cutlery, fancy articles, tools, etc., are on a par with those of the larger cities of America. The carpenter and mechanic will find here a display of tools of nearly every kind common to the trade. The paint corner will attract the eye of anyone interested in the art of decorating. In the rear is the heavy goods department where is found the many articles necessary to the every day needs of the people. This is a virtual beehive of business.



Hotel Supply Department

IN this room will be seen the most complete arrangement of up-to-date Hotel, Restaurant, Laundry and Butcher supplies to be found any place in the West. You will see things here that you do not see in the ordinary hardware store.

MONEY TALKS

But Quality does the Business

In the Builders' Hardware Room

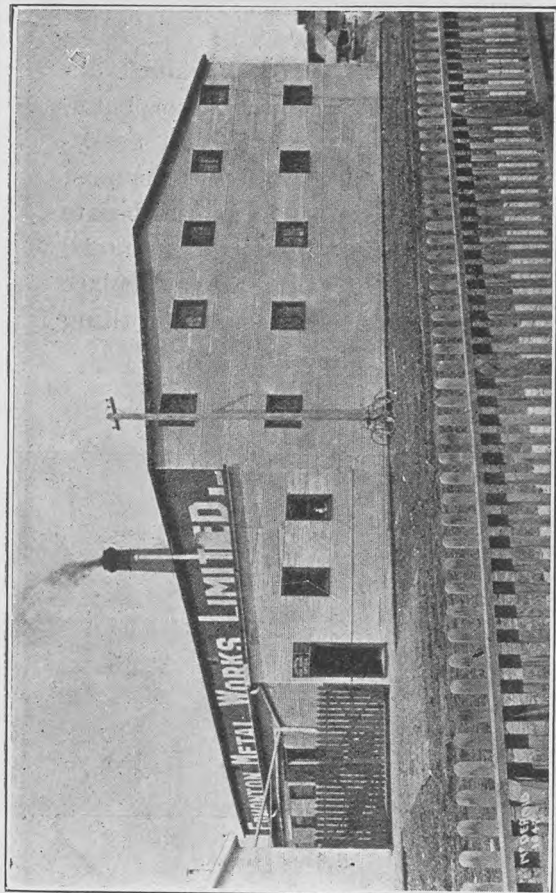
is a large array of the latest designs of locks, butts, door bolts, catches, pulls, and in fact everything you need to finish the most handsome house in an up-to-date manner. The showing of mantels, grates, fenders and other fireplace accessories, surpasses anything found in Edmonton.



Builders' Hardware

Edmonton
Metal
Works

Corner
Second
Street and
Columbia
Avenue



ONE of the foremost industries of the city is the Edmonton Metal Works Co. who are the largest manufacturers of sheet metal products in Alberta. This company occupies two large buildings at the corner of Second Street and Columbia Ave. They give employment to about 60 men. At present there is being installed some of the largest and most expensive power machinery to be seen in the Province. This company is extra well equipped and in a position to handle—in a very satisfactory manner—anything in the line of sheet metal work, plumbing, drainage, steam, hot water and hot air heating. It will be both interesting and instructive if you can find time to visit this plant.

*Get our
Estimates on*

Steam and
Hot Water
Heating
Plumbing
Ventilation
Skylights
Roofing
Cornice
Furnace and
Job Work
From the

Edmonton Metal Works

Cor. Second Street and Columbia Avenue
Phone 6758

SATISFACTION GUARANTEED

Ladies and Gentlemen:

We wish to bid you welcome to the Edmonton Exhibition of 1913, and to place our booth and our demonstrations at your disposal while you are on the grounds. If there is any information we can give you, or if you desire to indicate our booth a meeting place of friends, please command us and we will be only too glad to accommodate you. While you are in the city we would be pleased to have you inspect our sample room on the second floor of the Sommerville Hardware premises on First Street, where you can see in greater variety the type of goods shown, but which space does not permit us to exhibit at the grounds. If you have not received a copy of our letter on inside information we will be glad to hand you one if you will call at our booth.

Yours Sincerely,

Edmonton Metal Works

Company, Limited

CITY PARKS

THE EAST END CITY PARK

located just south of the Exhibition Grounds is a very pleasant place to spend a few hours. It is equipped with swings, tables and other conveniences and is a play ground for children. Reached by the Highland car.

THE SOUTH SIDE PARK

is a most beautiful natural park, being a scenic incline from the top of the hill to the beautiful Saskatchewan River. Here will be found mother and baby moose. Take Whyte Avenue car to top of hill.

THE GOLF LINKS

at the foot of Thirteenth Street follows for some distance along the banks of the river. Also has a very pretty river bank drive. The large grassy area, almost resembling carpet, affords an excellent place for sports and for children to romp and play. Any car going west.

Don't forget that the

Edmonton Metal Works

is on Second Street and Columbia Avenue